

AORN Ambulatory Administrator Boot Camp Speaker Bios

Peggy Camp, MSN, BSN, RN– Biography

Margaret "Peggy" Camp is currently an independent perioperative consultant. Previously she was the clinical resource director for the Continental Division of HCA, the Healthcare Company. Camp is responsible for providing clinical support and expertise to the division facilities in identifying and implementing supply cost savings initiatives. Prior to joining Supply Chain Services, she was the director of surgical services at North Suburban Medical Center in Thornton, Colorado. A perioperative nurse for over 30 years, Camp has practiced as a staff nurse, manager, and administrative director in surgical services. She also was a director for perioperative education at AORN. She earned her diploma in nursing from St. Peter's Hospital in Albany, New York, her BSN from Metropolitan State College in Denver, and her master's in nursing administration from the University of Colorado Health Sciences Center in Denver. She has been a member of AORN since 1980 and has spoken at conferences locally, regionally, and nationally on various perioperative nursing topics, including ambulatory surgery, reimbursement, Perioperative PI, patient education, and Preparing for JCAHO. Camp has published various articles on perioperative nursing and has been a contributing author for several nursing texts on perioperative nursing.

Ann Geier, MS, RN, CNOR, CASC

Ann Geier has been involved in the ambulatory surgery industry in management roles since 1985. She has worked in all areas of freestanding ASCs and HOPDs, including pre-assessment, pre-op, OR, and PACU. Her training is in the Operating Room, and she obtained her CNOR certification in 1992. She also obtained her CASC certification in ASC administration. Ms. Geier speaks frequently at national meetings on topics relating to case costing, financial topics for ASCs, human resources, quality, staffing, clinical issues, such as infection control and regulatory requirements affecting ambulatory surgery centers. For many years, she taught the Credentialing portion for the AORN Ambulatory Surgery Administrator Certificate Program, which included Peer Review. She contributes regularly to *Outpatient Surgery Magazine* on staffing issues. She served on the Board of Directors of the Ambulatory Surgery Foundation (2008 – 2010) and is currently on the editorial boards of *Outpatient Surgery Magazine* and *Same Day-Surgery*. She is a member of the Expert group of the ASC Quality Collaboration, which has proactively initiated a quality reporting mechanism for ASCs to report NQF-approved measures that allow centers across the country to benchmark themselves against others, thus improving patient safety and quality of care. She also serves as a surveyor for AAAHC.

Raymond Grundman, MSN, MPA, FNP-BC, CASC

Ray Grundman has been involved in ambulatory health care for over 30 years in a variety of roles, as a clinician, administrator, educator, and consultant practicing as a board certified Family Nurse Practitioner, medical group practice administrator, and founder and Executive Director of several surgery centers. He is currently the Senior Director for External Relations for AAAHC. An active member of MGMA for many years, he has twice served as President of its Ambulatory Surgery Management Society specialty assembly and is currently a Nominee for Fellowship. He is the founding President of the Wisconsin Surgery Center Association. In 2010 he completed 13 years representing the ASC Association on the Board of Directors of AAAHC, having served in all of the Board officer positions of President, Vice President, Secretary, Treasurer and Chair of both the Standards Committee and the Surveyor Training Committee. He is an active surveyor and member of the surveyor training faculty. Mr. Grundman earned his undergraduate degree in Nursing from the University of Wisconsin at Oshkosh, and also completed his Master's in Nursing (Family Nurse Practitioner) and his Master's in Public Administration (Health Care Administration) from the same institution. He is a Board Certified Family Nurse Practitioner and Surgery Center Administrator (CASC).

Beverly A. Kirchner, BSN, RN, CNOR, CASC – Biography

Beverly A. Kirchner is recognized internationally for her leadership in improving workplace safety standards for patients, as well as medical personnel. Now in her 34th year of nursing, in collaboration with AORN, Beverly currently leads research on incidents of violence in the nursing workplace. Already receiving national attention in professional journals, final research findings and recommendations will be published in a forthcoming book. Long engaged in writing and teaching, Beverly extends AORN's educational reach through three prominent health care appointments. She has been named to the Ambulatory Surgery Center Quality Collaboration-a collection of health care organizations and companies joining with the Centers for Medicare and Medicaid Services and the National Quality Forum to develop improved quality indicators for ambulatory surgery centers. She also has authored AORN manuals on policies and procedures, performance improvement, patient safety, and infection control. She is currently serving on the Clinical Nursing Practice Committee. Honoring her commitment to perioperative nursing, Beverly mentors a graduate-level nursing student each semester at The University of Texas at Arlington. In addition, she now teaches an ambulatory surgery center administration course for AORN members. Since 1985, Beverly has been engaged in design, development, and management of ambulatory surgery centers. As owner and CEO of Genesee Associates, she collaborates with physicians, architects, contractors, equipment and supply vendors, lenders, and accrediting organizations to develop and manage ambulatory surgery centers throughout the nation. She is one of the first health care executives to pass the Federation of Ambulatory Surgery Associations certification exam. On the national front, Beverly serves on the Med Assets Advisory Board for Ambulatory Care and on the Board of Directors of Celebrity Medical. She is a graduate of Texas Woman's University.

Terri D. Link, MPH, BSN, CNOR, CIC – Biography

Terri D. Link is currently Ambulatory Education Specialist at the Association of periOperative Registered Nurses (AORN) and part of the Ambulatory Surgery Division. She has over 15 years in ambulatory surgery experience and prior to working at AORN, was Perioperative Patient Safety Specialist at the University of Colorado Hospital (UCH). While at University of Colorado Hospital Terri interned with the Infection Prevention department while completing her MPH. She was on the hospital infection control committee, and chaired the Perioperative Infection Prevention Council. She acted as periop liaison between perioperative services and infection prevention department, collaborating on infection prevention education, surveillance for SSI, and outbreak investigations. She is Board certified in infection prevention (CIC) and has presented both locally and nationally on collaborating with infection preventionist in the perioperative setting.

David Shapiro, MD, CASC, CHC, CPHRM, FABQAURP, FAIHQ, LHRM

David Shapiro, M.D. is an anesthesiologist from Florida who has had extensive experience serving as a department chair, medical director and board member of several ambulatory surgery centers. In addition, Dr. Shapiro has served as the national medical director on behalf of ASC management corporations, prior to establishing his consulting practice. His areas of expertise encompass a wide range of disciplines including clinical quality, regulatory compliance and medical liability in the ambulatory surgery arena. He is an active participant in numerous surgery center industry activities, and is a frequent speaker at both state and national ambulatory surgery industry functions.

Dr. Shapiro serves as a Board member of both the Ambulatory Surgery Center Association (ASCA) and the Foundation (ASCAF), as well as on the Board of the Florida Society of Ambulatory Surgery Centers (FSASC). Currently, he is also a Board member of the Ambulatory Surgery Center Quality Collaboration, which develops, measures and publically reports national ASC quality data. In that capacity he has worked closely with organizations such as the Centers for Disease Control (CDC) and the National Quality Forum (NQF) to promote ASC quality measure reporting. Dr. Shapiro has recently been appointed to serve on the Board of Nova Medical Centers, a healthcare corporation based in India. He also served on the Board of a publicly traded medical liability corporation (First Professionals Insurance Company) and chaired their claims and underwriting committee for several years, until the sale of the Company in 2011.

Additionally, Dr. Shapiro conducts healthcare facility surveys on behalf of AAAHC (Accreditation Association for Ambulatory Health Care) and Medicare. He is

credentialed as Certified Administer Surgery Center (CASC), a Certified Professional in Healthcare Risk Management (CPHRM), licensed in Healthcare Risk Management (LHRM) by the State of Florida, and is certified in Healthcare Compliance (CHC) as well as certified in Healthcare Quality Management (CHCQM). He holds the designation of Fellow of both the American Board of Quality Assurance and Utilization Review Physicians (FABQAURP) and the American Institute for Healthcare Quality (FAIHQ).

Donna Slosburg, BSN, RN, LHRM, CASC

Donna Slosburg, BSN, RN, LHRM, CASC, has been in the health care industry for over 30 years and joined the ambulatory surgery center (ASC) industry in 1987. She is currently the executive director of the ASC Quality Collaboration and helps ASCs improve health care quality and safety by developing standardized quality measures and publically reporting quality data. As a leader in the ASC industry, her positions included nurse manager, administrator, and regional operations. She was a senior vice president of surgery operations and national surgery specialist for HealthSouth, one of the nation's largest health care services providers. Donna received the Healthsouth Special Achievement Award for Clinical Excellence. Donna recently served on the editorial board for AORN. Mrs. Slosburg served on the Board of Directors for the Florida Society of Ambulatory Surgery Centers (FSASC). Donna is a Licensed Healthcare Risk Manager and was one of the first to receive her Certified Administrator Surgery Center (CASC).

Robert Westergard, CPA– Biography

Robert Westergard is the Chief Financial Officer of ASCOA. Prior to joining the company in 2002, Mr. Westergard worked as the Controller for Truman Capital Advisors. He has twenty years of finance and accounting experience in the healthcare, software, finance and chemical industries. Mr. Westergard received a BS in Accounting from Brigham Young University and is a Certified Public Accountant.