



## **Latest Positioning and Pressure Pad Solutions from Innovative Medical Products Are Easier To Use for OR Personnel**

***Product exhibit at Booth #2901, AORN meeting, Denver March 2010***

PLAINVILLE, Conn. (February 25, 2010) – Innovative Medical Products, a global leader in patient positioning, provides the most advanced and easy-to-use patient positioning solutions for surgeons and operating room personnel. IMP's innovative positioning and pressure pad products include:

The LapWrap™ Positioning Pad secures patients' arms by their sides during laparoscopic and head/neck surgery. The LapWrap™ also organizes and provides access to IV tubes and leads for the anesthesiologist. Used with hook and loop fasteners, the LapWrap™ provides quick, easy securing of a patient's arms and can be trimmed with scissors for better viewing of wire leads, tubing or connections.

The SteriBump's® contour design cradles and elevates the patient's extremities in the sterile field, supporting patient limbs during surgery. The foam SteriBump® is latex and cloth fiber free and includes patient stickers for lot traceability. This product frees up operating room staff from having to hold a limb during certain surgical procedures, or having to bundle together towels creating a makeshift support. The multi-use support is ideal for shoulder abduction during lateral shoulder arthroscopy, incision closure of total knee surgery, vascular surgery, extremity trauma and carpal tunnel procedures.

Create the most appropriate pressure ulcer prevention plan for each patient: TUFFease® gel pads are the more durable choice for fighting against the cost, risk and patient toll of pressure ulcers. TUFFease® gel products minimize the worries of punctures in even the toughest settings while providing pressure redistribution. Phase 4 Gel™ products utilize a softer, lighter material that closely mimics natural body fat. An innovative alternative, they are lighter in weight making them easier to handle and, as they require no outer cover, Phase 4 Gel™ products move freely with the patient's skin to minimize skin shear forces.

IMP will be an exhibitor at the 2010 AORN 57<sup>th</sup> Annual Congress in Denver (Booth #2901), March 15-17, where it will highlight these unique positioning and pressure pad products.

### **About Innovative Medical Products**

Established in 1983, Innovative Medical Products is focused on developing innovative products to benefit and improve efficiency in the operating room and hospitals where patient stability and positioning are required. Its products are designed to provide accuracy for the surgeon, save time for operating room personnel, and benefit the overall patient surgical experience. For more information, visit [www.impmedical.com](http://www.impmedical.com).

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