

## AORN Candidate Campaigning Do's and Don'ts

### **DO**.....

- Attend local, state, and national AORN events and make yourself visible
- Answer verbal questions about your abilities and talents as a candidate.
- Answer verbal questions about your ideas and goals for AORN.
- Network with other AORN members regarding professional perioperative issues on *MemberTalk* and the Communities of Practice (COP).
- Submit professional manuscripts for the *AORN Journal* and/or *Connections*.
- Present educational programs.
- Attend local chapter and state council meetings. Answer questions about your qualifications and goals if asked.
- If invited, attend chapter, State Council, and Specialty Assembly (SA) meetings at Congress. Answer questions about your qualifications and goals if asked.
- Attend other professional nursing association events and meetings.
- Continue to serve on appointed committees and/or task forces (if applicable)
- Continue to serve on the AORN Editorial Board (if applicable)
- Continue to serve on the CCI Board (if applicable)

### **Don't**.....

- Distribute (or allow others to distribute) any written material or electronic media identifying or promoting yourself as a candidate for national office, including written letters, cards, e-mails, list-serve communications, photos, text messages, blogs, or advertisements.
- Distribute business cards that identify you as a candidate.
- Identify yourself as a candidate on *MemberTalk* or the Communities of Practice (COP).
- Identify yourself as a candidate when presenting professional or educational programs.
- Identify yourself as a candidate when submitting manuscripts to the *AORN Journal* and/or *Connections*.