

# Perioperative Preparation for the Magnet Recognition Program™

June 5 – 6, 2009 | Chicago, Illinois

## Sponsorship Agreement

Exhibit Dates: June 5-6, 2009

### Company Information

Date: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Information

Sponsorship Amount: \$3,500

### Sponsorship Includes:

- 6' table top in lunch room for maximum exposure
- Sponsors' logo and link will be placed on the AORN conference webpage
- Sponsors' name and logo will be included on conference signage
- Opportunity to offer greetings during the Friday lunch
- Insert in registration materials
- One pre-registered attendee mail list
- One post – Conference attendee mail list
- Sponsors' logo recognized on walkin/out slides
- Sponsor logo listed on ads for the conference (Deadlines Apply)
- One complimentary full conference registration for non-exhibitor
- \$500 credit to Elsevier to advertise sponsorship in the *AORN Journal*

### Marketing Opportunities

- Resource Manual for the Magnet™ Journey
- Friday Night Reception
- Tote Bags
- Focus Group

### Sponsorship Cost/Terms

Payment must be received no later than 5-1-09 to receive benefits outlined on this agreement.

### Cancellations

From receipt of contract through 3-31-09: refund of 80% of total. From 4-1-09: refund of 50% of total. After 5-1-09: no refund. Notification of cancellation must be in writing and received by the dates indicated above.

Authorizing Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

### Payment Information

Check will be mailed. Please make checks payable to AORN.  Please Bill My Company

Charge my:  VISA  MasterCard  AMEX  Discover

Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_

Card Holder: \_\_\_\_\_ Signature \_\_\_\_\_

Please Fax this form back to AORN at 303-755-4511

### AORN Sales Department

2170 S. Parker Rd., Suite 400 Denver, CO 80231

Phone: 800-755-2676, Ext. 280 | Fax: 303-755-4511 | Email: sales@aorn.org

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