

AORN Congress 2009

Demographic Information

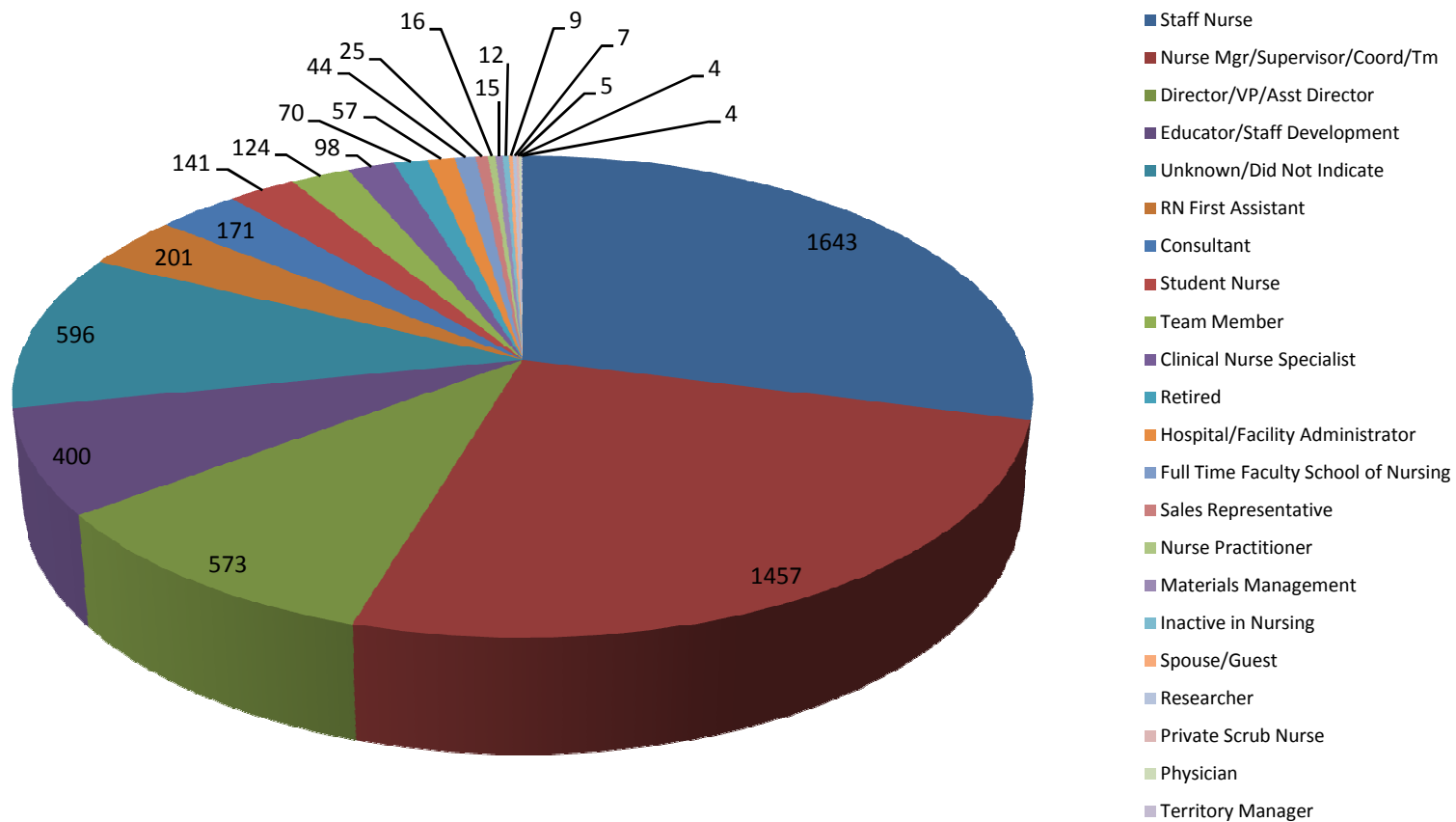
About AORN's Congress

AORN's annual Congress is the world's premier educational event and tradeshow addressing the needs of perioperative nurses. Nearly 6,000 perioperative nurses and nurse managers gather each year to enhance their knowledge and skills, meet with industry, and keep up-to-date with the latest in recommended practices, hot topics, products, and services.



56th Congress Attendees

The 56th annual Congress in Chicago hosted a total of 5,672 nurse attendees*



Attendance by General Title

Decision-makers **37%**

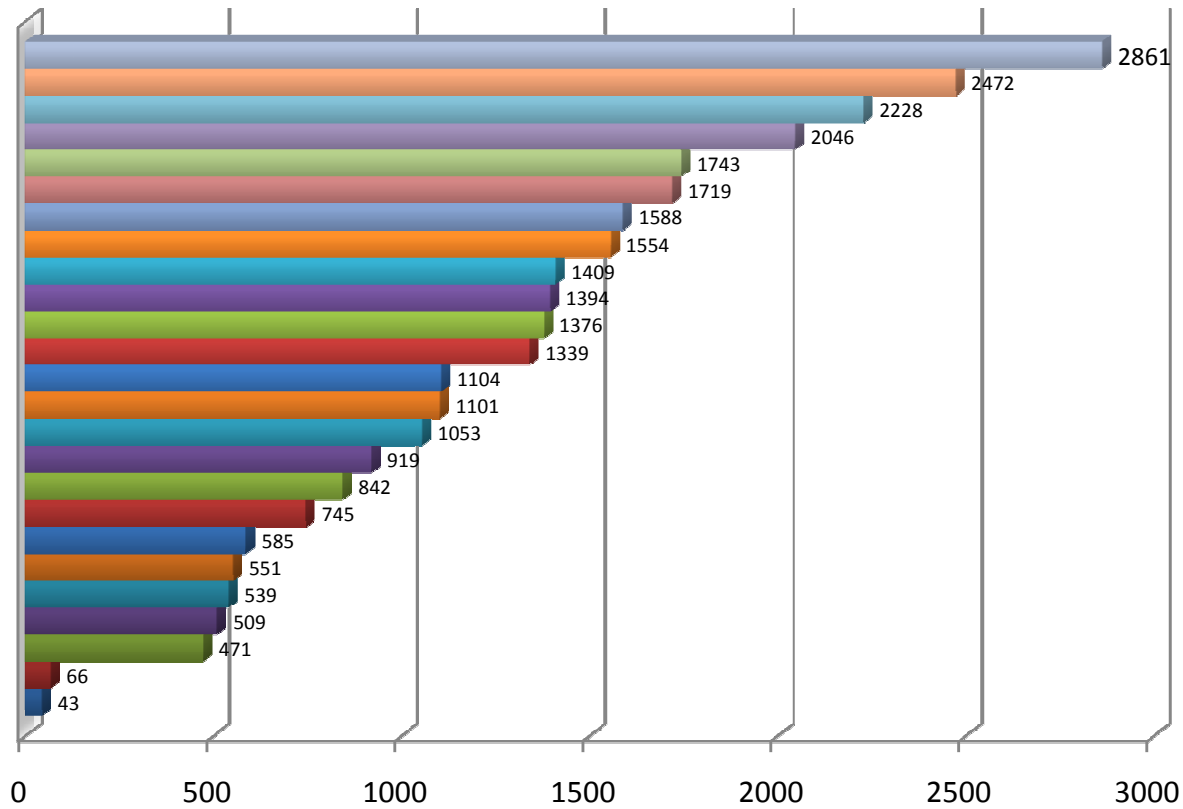
includes hospital and facility administrators, as well as nurse managers, supervisors, coordinators, and team leaders.

Influencers **63%**

includes educators, students, staff nurses, consultants, materials management, et al.

80% of all Congress attendees have influence over purchasing in their facilities*.

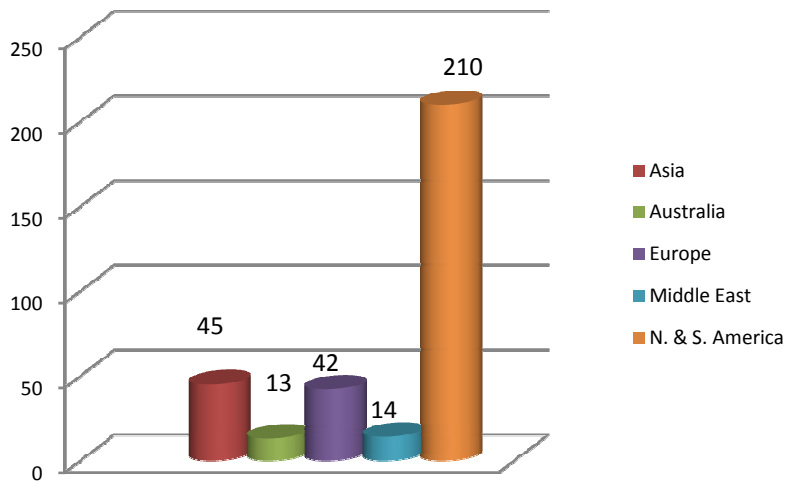
Practice Areas Represented



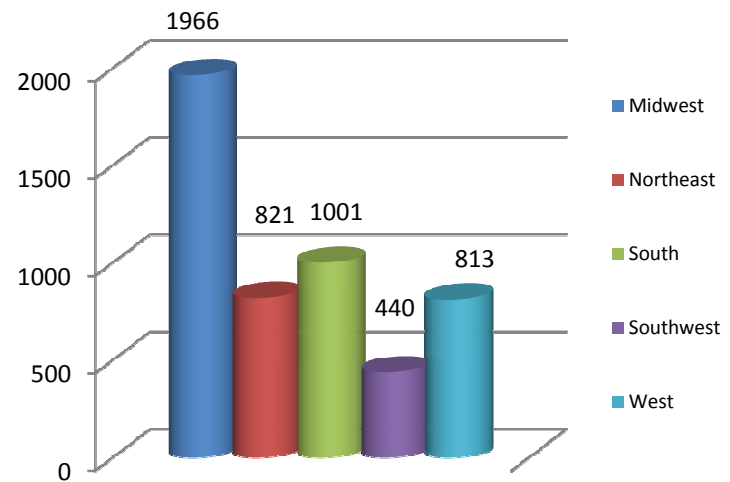
- General Surgery
- Orthopedic
- Gynecology
- Urology
- Vascular
- Plastic/Reconstruc
- Otorhinolaryngology
- Management
- Ophthalmology
- Neurosurgery
- Ambulatory-InHosp
- Podiatry
- Laser
- Endoscopy
- Cardiothoracic
- Pediatric
- Trauma
- Central Processing
- Oncology
- Ambulatory-FreeSt
- Materials Mgt
- Pre Admission
- Computer/Info Sys
- Integrated Hlth Practice
- Case Management

Attendees by Region

International Attendees by Region



United States Attendees by Region



Highest Degree Held

