

# Informatics in Action

*Leveraging Technology to Make  
Knowledge Based Decisions*

October 18-20, 2007  
AORN Headquarters  
Denver, CO

*A two-day conference providing critical  
information to help you make the best  
technical decisions for your facility!*

**Register by September 17th and Save!**



## about the conference...

As technology becomes more prevalent in our facilities, perioperative nurses, information technology staff, and CNO's must be sure to make the best possible use of what is available. This two-day conference will provide you and your team with the critical information you need to make the best decisions for your facility.

AORN's Informatics Conference will provide an opportunity for you to learn the skills you need to effectively select, implement, and manage your facility's technology. The conference will also feature software demonstrations from industry leaders in information systems.

Spend time networking with peers and visit with our conference sponsors. Share your technological challenges and learn from others' experiences!

### ***Learn how to...***

- Evaluate and Select Technology
- Implement Information Systems and other new technologies
- Interpret Data and Prepare Reports
- Incorporate Nursing Terminology into Electronic Documentation
- Use Productivity Tools

### ***Who Should Attend?*** Bring the whole team!

- Nurse Managers / Directors / CNO's / CFO's
- Nurses specializing in Informatics / Computers
- Perioperative Nurses in Leadership Roles
- Business Managers
- Healthcare Information Technology Staff



Surgical Information Systems  
Proud sponsor of the  
2007 Informatics Conference

# conference agenda

Total Contact Hours 9.5

## Thursday, October 18

1:00 pm – 2:00 pm	Registration	3:10 – 3:20 pm	Break
2:00 pm – 3:10 pm	Welcome & Opening Session 1 CH <i>Evaluating Technology &amp; Information Systems</i> <i>Jason Hess, MBA - KLAS</i>	3:25 pm – 4:55 pm	General Session 1.5 CH <i>Incorporating Nursing Terminology</i> <i>Amy J. Barton, PhD, RN</i>
		5:00 pm – 5:15 pm	Tour of AORN Headquarters

## Friday, October 19

7:30 am – 8:00 am	Registration & Continental Breakfast		Session 3008 <i>Integrating Perioperative Documentation and Clinical Documentation Systems</i> <i>Kimberly A. Van Duyse, RN, MBA, CPHIMS</i>
8:00 am – 9:30 am	Break Out Sessions 1.5 CH Session 3005 <i>Information Systems 101: For the Novice</i> <i>Speaker Invited</i> Session 3006 <i>Building the OR of the Future</i> <i>Speaker Invited</i>	11:15 am – 12:15 pm	Lunch provided
9:30 am – 9:45 am	Break	12:15 pm – 2:15 pm	IS Software Demonstrations You will have the opportunity to select to attend one of two software demonstrations during this timeframe.
9:45 am- 11:15 am	Break Out Sessions 1.5 CH Session 3007 <i>Using Patient Tracking Systems to Increase Throughput</i> <i>Barry Sweigert</i> <i>Bud Garrison</i>	2:15 pm – 2:30 pm	Break
		2:30 pm – 4:30 pm	IS Software Demonstrations You will have the opportunity to select to attend one of two software demonstrations during this timeframe.

## Saturday, October 20

7:30 am – 8:00 am	Continental Breakfast	9:45 am – 11:15 am	Break Out Sessions 1.5 CH Session 3015 <i>Project Management</i> <i>Stephen Nelson</i> Session 3016 <i>Patient Safety in the Digital World</i> <i>Marion McCall, RN, BBA, CNOR, CIC</i>
8:00 am – 9:30 am	Break Out Sessions 1.5 CH Session 3013 <i>Management Reporting</i> <i>Stephen Nelson</i> <i>Mary McHugh</i> Session 3014 <i>Perils and Pitfalls of Implementing New Technology</i> <i>Barry Sweigert</i> <i>Bud Garrison</i>	11:15 am – 12:15 pm	Lunch provided
9:30 am – 9:45 am	Break	12:15 pm – 1:15 pm	Closing Session 1 CH <i>What's Ahead – New Technologies on the Horizon</i> <i>Todd Cozzens</i> <i>Liz Popovich</i>

### Accreditation Statement

AORN is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

AORN is provider approved by the California Board of Registered Nursing, Provider Number CEP 13019. Check with your state board of nursing for acceptability of education sessions for relicensure.

### Special Needs

AORN staff members will be glad to assist you with any special need, such as physical or dietary. Please contact AORN at (800) 755-2676, x 209.

### Cancellation Policy

A refund of attendee's registration fee (if applicable), less an administrative handling fee of \$20 per day of registration, not to exceed \$50 for the entire event, will be issued if written notification of cancellation is postmarked or faxed on or before September 21, 2007.

### Cancellation or Replacement of Speaker

AORN reserves the right to substitute an equally qualified instructor in an emergency and reserves the right to cancel or substitute sessions.

# general information

## Conference Location

AORN Headquarters  
2170 South Parker Road, Suite 300  
Denver, Colorado 80231

### Parking:

Complimentary parking available.

### Shuttle Service:

Shuttle service will be offered to and from the Radisson Hotel Denver Southeast.

## Hotel and Travel Information

Radisson Hotel Denver Southeast  
3200 South Parker Road  
Aurora, CO 80014

### To make a reservation:

Call toll free at (800) 962-7672 or direct to the hotel at (303) 306-3364. Please make sure to reference AORN to receive the special conference rate.

On-line at [www.radisson.com/auroraco](http://www.radisson.com/auroraco). Please make sure to enter the promotion code AORN (all upper case) to receive the special conference rate.

### Room Rate

Conference Rate: \$84\* (+ tax) single/double occupancy  
\*The \$84 (+ tax) room rate includes a coupon for complimentary buffet breakfast. There is a maximum of 2 coupons per room (double occupancy).

### Hotel Reservation Deadline **October 4, 2007**

After October 4, 2007, AORN cannot guarantee availability of rooms or special conference rates.

**AORN recommends you register for the conference and make your hotel reservations BEFORE making airline reservations.**

### Hotel Parking

There is complimentary self-parking at the hotel.

### Hotel / Airport Shuttle

The Radisson Hotel Denver Southeast offers complimentary shuttle service to/from Denver International Airport. Please check with the hotel regarding this service when making your room reservation.

### Taxi Service

From Denver International Airport to the Radisson Hotel Denver Southeast, taxi fares will vary between \$45 and \$55 (fares subject to change).

### Airline Information

Association Travel Concepts (ATC) is offering discounted fares off their lowest available fare. Discount fares can be found using the AORN Travel Center online booking engine at [www.atcmeetings.com](http://www.atcmeetings.com). A \$15 service fee applies to all online bookings.

If you prefer to call ATC, they can be reached at (800) 755-2676, x 360. A \$20 service fee applies to any phone reservations. ATC offers personalized service, advance seating assignments, special meal requests, frequent flier program updates, electronic ticketing, e-mail access for convenient booking of your tickets, and more. Restrictions apply.

# registration form

## AORN Informatics Conference - Event #07081 October 18-20, 2007



Use one form for each person. Form may be duplicated.

### 1. Personal Information

AORN Member Number	Last Name	First Name	Middle Initial		
Mailing Address	Apt #	City	State/Province	Country	Postal Code/Zip
Home Phone w/area code	RN License #	State/Province	Country		
Workplace	Work Address	City	State/Province	Country	Postal Code/Zip
Work Phone w/area code	E-mail Address				
<input type="text"/>	<input type="text"/>				
Name (For Badge)	Job Title (For Badge)				

### 2. Registration

**Early Bird Registration Rate**  
Received by 9/17/07  
Member Standard

**Regular Registration Rate**  
Received after 9/17/07  
Member Standard

Full Conference 10/18-10/20	\$379	\$479	\$409	\$509
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### 3. Session Selections – Please select your session preferences. Conference Seating is first-come, first-served.

#### Friday, October 19

- 8:00 - 9:30 am  
 3005  3006  
9:45 - 11:15 am  
 3007  3008

#### Saturday, October 20

- 8:00 - 9:30 am  
 3013  3014  
9:45 - 11:15 am  
 3015  3016

### 4. Payment

\*AORN Membership included with standard price!  
Check this box and activate a one-year AORN membership when registering at the Standard Price. Offer includes national, chapter, and one specialty assembly dues.

- Check enclosed payable to: AORN  
 Charge my:  VISA  MasterCard  AMEX  Discover

Card No: \_\_\_\_\_ Expires: \_\_\_\_\_

Signature: \_\_\_\_\_

Money paid to national AORN for products, services, and dues is not deductible for federal income tax purposes as a charitable contribution, but it may be deductible as a business expense. Donations to AORN are not deductible. Under the Omnibus Budget Reconciliation Act of 1993, that portion of your membership dues used by AORN for lobbying expenses is not deductible as an ordinary and necessary business expense. AORN reasonably estimates the nondeductible portion of the national membership dues for the 2007 tax year is \$18.59.

### Four Easy Ways to Register

#### Phone

(303) 755-6304 x 1  
(800) 755-2676 x 1

#### Fax

(303) 750-3212  
credit cards only

#### Internet

Register 24 hours per day online  
at: [www.aorn.org/events](http://www.aorn.org/events)

#### Mail

AORN, Inc  
C/S-Registration  
2170 S. Parker Rd., Suite 300  
Denver, CO 80231-5711

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October 18-20, 2007  
Denver, CO

*"This conference provides invaluable technological insight that nurses need before their facilities think about implementing new technology..."*



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