



EMPLOYEE SOURCING CHANNELS

Attract top perioperative professionals, including registered nurses, educators, and executives. We can help you build a customized plan to fill immediate and future staffing needs.

TARGET ACTIVE SEEKERS - AORN CAREER CENTER

- **Job Postings** with Resume Access
- **Bundled Posting Packages** - Posting + e-newsletter ad, job flash email to job seekers & AORN members, & social media posts
- **Banner Ads** on Career Center web pages
- **Career Center Expo Sponsorship**
- **Customized Packages/ Perioperative Nurse Week Ads**

Contact Susan Becia, sbecia@aorn.org or 800-755-2676, Ext. 434

TARGET OVER 43,000 AORN MEMBERS

- **Email Blasts & Direct Mail Lists** - Targeted to specific job titles, practice areas and states.
- **Banner Ads** - On aorn.org AND within our targeted eNewsletters: Periop Insider, OR Exec & Ambulatory Insider

Contact Cathleen Corbin, ccorbin@aorn.org or 303-550-4480

- **AORN Journal** - Variety of Print, Banner Ad and Issue Alert options available

Contact Kelley Russell, kelly.Russell@wt-group.com or 214-704-4628

AORN GLOBAL SURGICAL CONFERENCE & EXPO

- **ENGAGE** with over 5,000 attendees. Exhibit with AORN and take advantage of the many options available to market your facility

Contact Cathleen Corbin, ccorbin@aorn.org or 303-550-4480

PERIOP 101: A CORE CURRICULUM™

- A comprehensive blended educational program designed to reduce turnover and lower patient risk.

Email periopsolutions@aorn.org

Please contact any of the AORN representatives listed to learn more and discuss which options would work best to reach your recruitment goals.

