



ENVIRONMENTAL, SOCIAL, GOVERNANCE (ESG) INITIATIVE

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AORN

CONGRESS

OVERVIEW



ESG

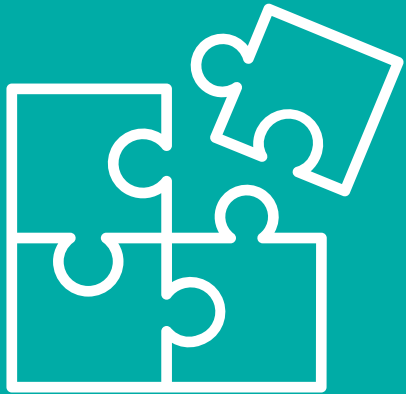
VISION

INFLUENCE

LEARN
& GROW

Environmental, Social, Governance (ESG)

STRATEGIC VISION



STRATEGIC
PLANNING

As part of AORN's Strategic Plan, the Board of Directors approved the development of an Environmental, Social, and Governance (ESG) Model to support AORN's mission and do our part for corporate social responsibility.

WHAT IS ESG: THE THREE PILLARS



ENVIRONMENTAL

Impact on Planet

- Sustainability
- Greenhouse gas emissions
- Natural resources
- Climate risks
- Emergency Preparedness



SOCIAL

Impact on People

- Health and safety
- Human capital / resources
- Diversity, Equity, Inclusion
- Product safety
- Community impact



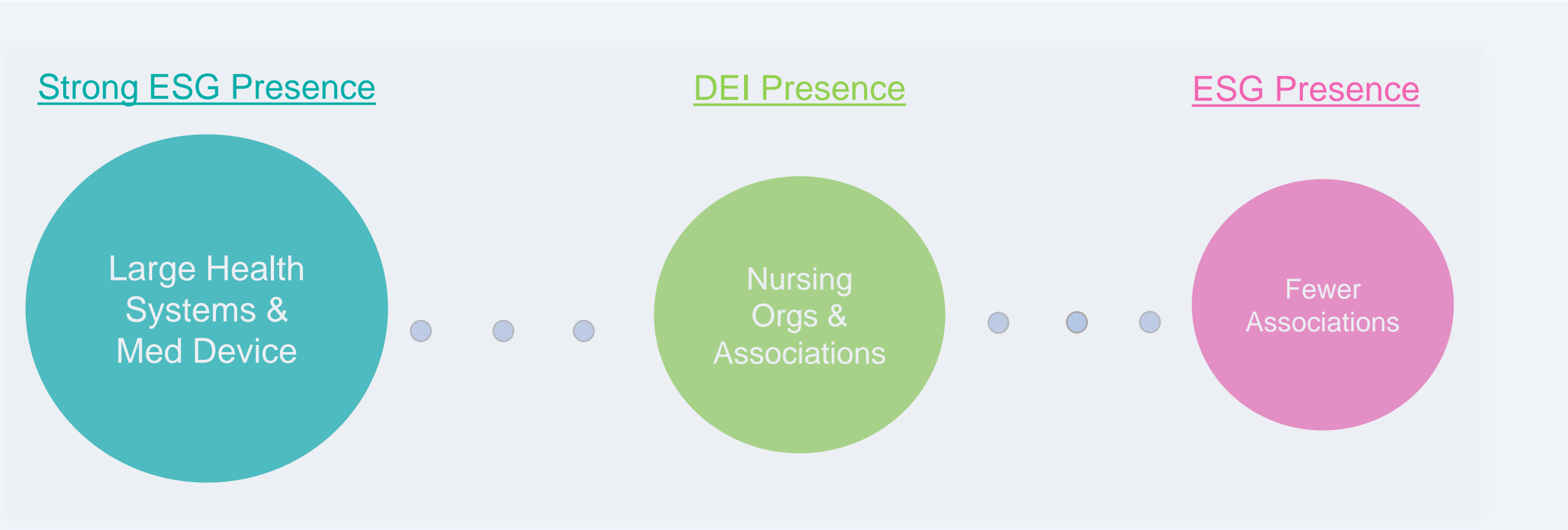
GOVERNANCE

Impact on Business Practices

- Board diversity & structure
- Data security
- Business policies, conduct
- Transparency
- Risk management

ESG IN HEALTHCARE

Visual Representation Based on Website Review of 25 Healthcare Companies



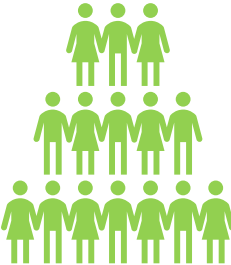
Environmental, Social, Governance (ESG)

RESPONDING TO CHANGES IN SOCIETY



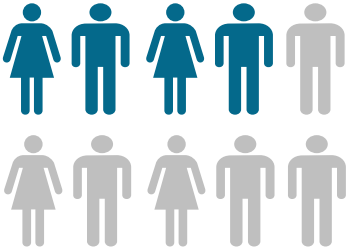
3 of 4

Individuals more likely to buy from a company that stands for social causes.



140.8M

U.S. Millennials & Gen Z. Next Gen is racially diverse and leading change.



42%

AORN members are Next Gen (Millennial, Z).

ENVISIONING A

HEALTHIER FUTURE FOR ALL

- 2020 accelerated conversations on DEI and health disparities, social responsibility, and the ways we impact society and the communities in which we live.
- Together, we can have a positive impact on healthcare, society, and our environment.



Member & Customer Feedback

- Advocating for Safety
- DEI Commitments
- Eco-friendly practices and event locations



ESG ALIGNS WITH AORN'S MISSION

- 1 ▶ Safe surgical outcomes (patients, periop team)
- 2 ▶ Positive Impact in Periop & Local Community
- 3 ▶ Legacy: Impacting Lives & Future Generations

CREATING AN ESG VISION FOR AORN



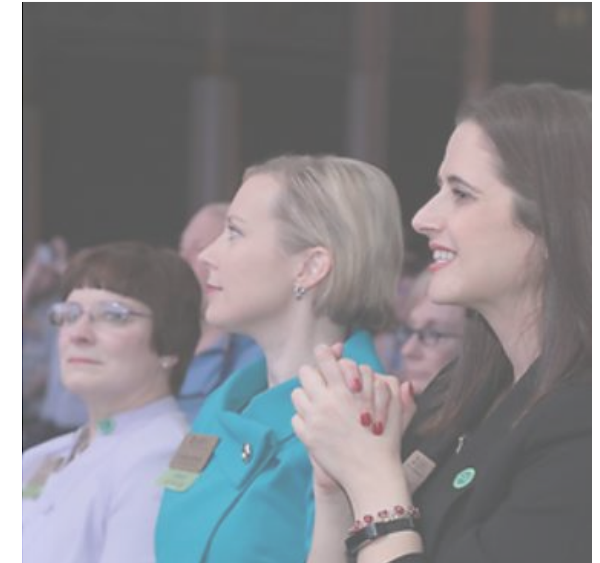
ENVIRONMENTAL

Ensure sustainable business operations.



SOCIAL

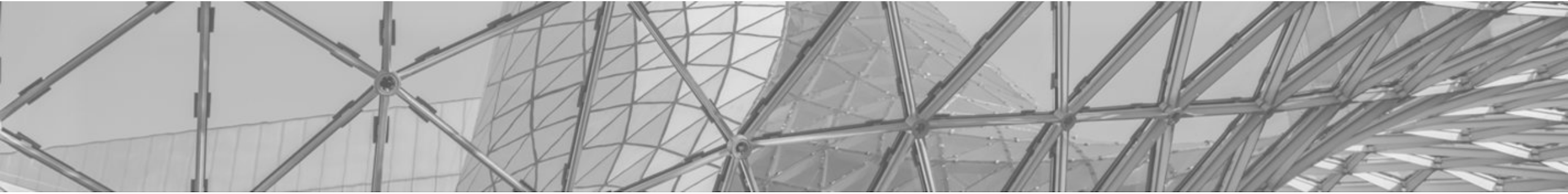
Individuals, healthcare organizations, industry, and community.



GOVERNANCE

Ensure high business ethics, conduct, and transparency.

BEGINNING OUR ESG JOURNEY



The Power of Purpose: Start Small and Evolve.

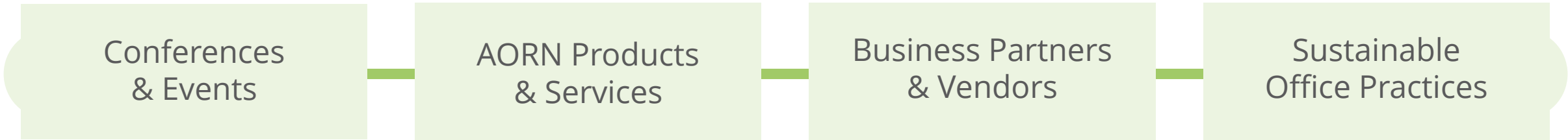
- 2022-23:
 - ESG social responsibility initiative included in AORN's Strategic Plan
 - Education and Awareness (Board, Staff, AORN Expo)
 - Implemented initial sustainability measures at AORN Offices & Expo
- 2023-24:
 - Carbon footprint audit and baseline (AORN, Journal, Guidelines, Events)

ENVIRONMENTAL (E)



Sustainable Business Operations

Become better stewards of our environment through office sustainability measures, AORN events, products, and services. Our goal is to implement sustainability initiatives, with year-over-year improvement in key areas.

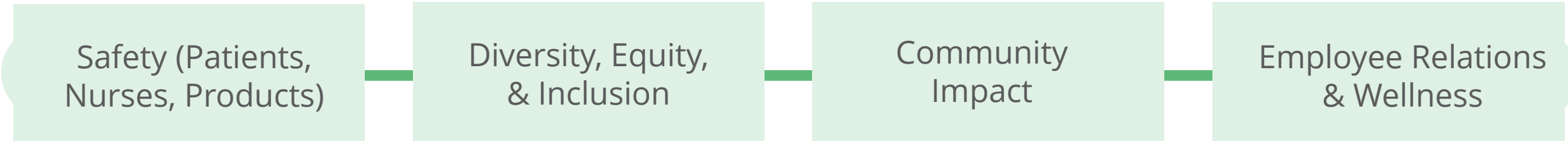


SOCIAL (S)



Our Impact on Society

Strengthen our community (nurses, employees, healthcare organizations, and partners). Sustainability strategies must embrace diverse communities and the voices within them.



GOVERNANCE (G)



Ensuring strong business practices

Governance is the primary measurement of leadership and organizational vision and how a company operates and behaves overall. Ensures that enterprise business practices are ethical, transparent, and accountable.



LEARN MORE



- Visit the Periop Community to see and share ESG ideas
- Check out “A Sustainable Going Green OR” education session and poster

VISIT: AORN.ORG/ESG

AORN’s new webpage will be updated with social responsibility commitments and resources.

Environmental, Social, Governance (ESG)





Thank You

AORN Board of Directors

Feedback from Expo Attendees & Members

AORN Executive Team and Headquarters Staff

Questions or Feedback:

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