

Perioperative Nurses Week Swag Ordering Guide

How to Turn Great Artwork Into Great Gifts (Without Any Printing Surprises!)

So you've got the vector artwork and you're ready to create amazing gifts for your perioperative team. Before you hit "Add to Cart," here are a few insider tips to help your order look polished, professional, and celebration-worthy!

Start With Vector Files Whenever Possible

Think of vector artwork as the superhero of printing files.

Why?

- It can be enlarged or reduced without getting blurry.
- Logos and graphics stay crisp on everything from pens to banners.
- Most promotional product vendors prefer vector files for the best print quality.

Common vector file types:

- AI
- EPS
- SVG
- PDF (vector-based)

Quick Tip: If a logo looks fuzzy when you zoom in, it's probably not a vector file.

Less Color = Lower Cost (Usually)

Different products use different printing methods, and color limitations can affect pricing and quality.

Screen Printing

Great for:

- T-shirts
- Tote bags
- Reusable water bottles

Watch for:

- Every ink color may increase cost.
- Simple 1-3 color designs often produce the cleanest results.

Best practice: Use the simplest approved version of the artwork when possible.

Embroidery

Great for:

- Jackets
- Scrubs
- Hats
- Fleece

Watch for:

- Tiny text may become unreadable.
- Fine details can get lost in stitching.
- Gradients and shading do not embroider well.

Best practice: Choose a simplified logo version with larger elements.

Engraving or Etching

Great for:

- Tumblers
- Mugs
- Awards
- Metal gifts

Watch for:

- Only one-color artwork can typically be reproduced.
- Small details may disappear.

Best practice: Use a bold, high-contrast version of the artwork.

Full-Color Digital Printing

Great for:

- Mugs
- Mouse pads
- Notebooks
- Posters

Benefits:

- Supports photographs.
- Supports gradients.
- Allows unlimited colors.

Best practice: This is often the most forgiving option when using detailed event graphics.

Size Matters

Just because artwork fits on a poster doesn't mean it fits on a pen.

Before ordering:

- Check the imprint area dimensions.
- Zoom in on the artwork preview.
- Make sure all text remains legible.

Rule of thumb: If you have to squint at the online proof, your recipients will too.

Review the Proof Carefully

Always review the vendor proof before approving production.

Check for:

- Misspellings
- Cropped artwork
- Missing elements
- Color changes
- Distorted logos
- Unexpected backgrounds

Have at least one other person review the proof before approval.

Watch Your Background Colors

A logo that looks fantastic on a white screen may disappear on a navy tote bag.

Examples:

- White artwork works best on dark products.
- Dark artwork works best on light products.
- Some logos may require alternate approved color versions.

Preview artwork on the actual product color whenever possible.

Common Design Mistakes to Avoid

Don't Stretch Logos

Keep proportions locked.

- Short and wide logo
- Proportionally scaled logo

Don't Recreate the Artwork

Avoid:

- Typing the logo in a similar font
- Rebuilding elements yourself
- Changing brand colors

Use the approved vector file provided.

Don't Use Tiny Text

What looks readable on a laptop may be impossible to print on a keychain or pen.

When in doubt, remove small text rather than shrinking it.

Order Early

Production delays happen.

Build in extra time for:

- Proof approvals
- Artwork adjustments
- Shipping
- Reorders if needed

Ordering several weeks ahead is always safer than paying rush fees later.

Popular Perioperative Nurses Week Gift Ideas

Team favorites often include:

- Insulated tumblers
- Badge reels
- Tote bags
- Notebooks
- Journals
- Scrub jackets
- Water bottles

- Coffee mugs
- Stickers
- Appreciation posters

Final Check Before Ordering

- ✓ Using vector artwork (AI, EPS, SVG, or vector PDF)
- ✓ Design fits imprint area
- ✓ Colors work with chosen print method
- ✓ Text is readable
- ✓ Proof reviewed by at least two people
- ✓ Delivery date confirmed

Suggested Websites for Ordering Custom Swag

Looking for a place to turn your Perioperative Nurses Week artwork into memorable gifts? These vendors offer a wide range of customizable products, from apparel and drinkware to tote bags and office accessories.

[VistaPrint](#)

[4imprint](#)

[Custom Ink](#)

[Staples](#)

Now you're ready to celebrate your perioperative team with custom swag they'll actually want to use! Download the artwork, choose a vendor, and start creating something special for your colleagues and teammates.