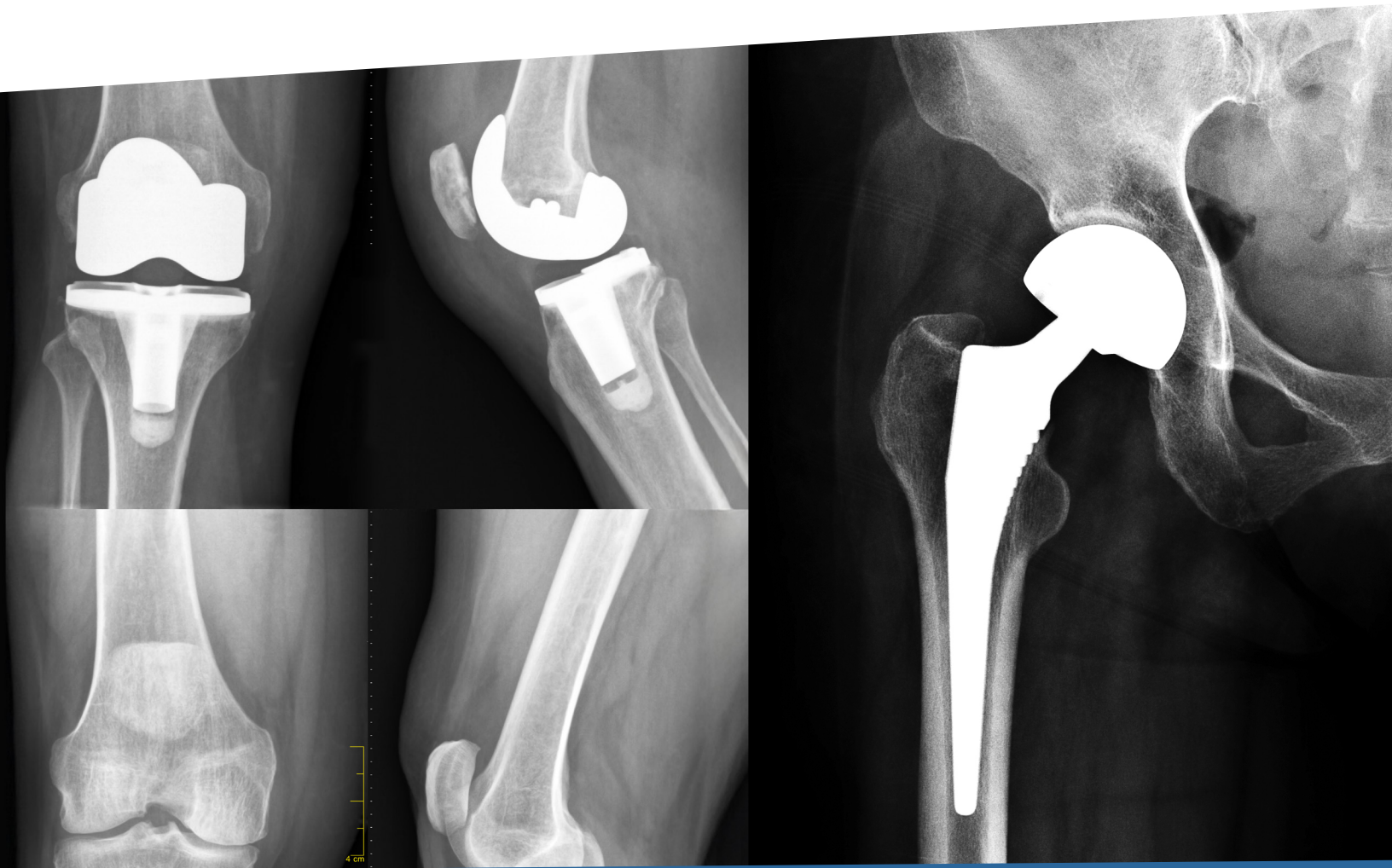


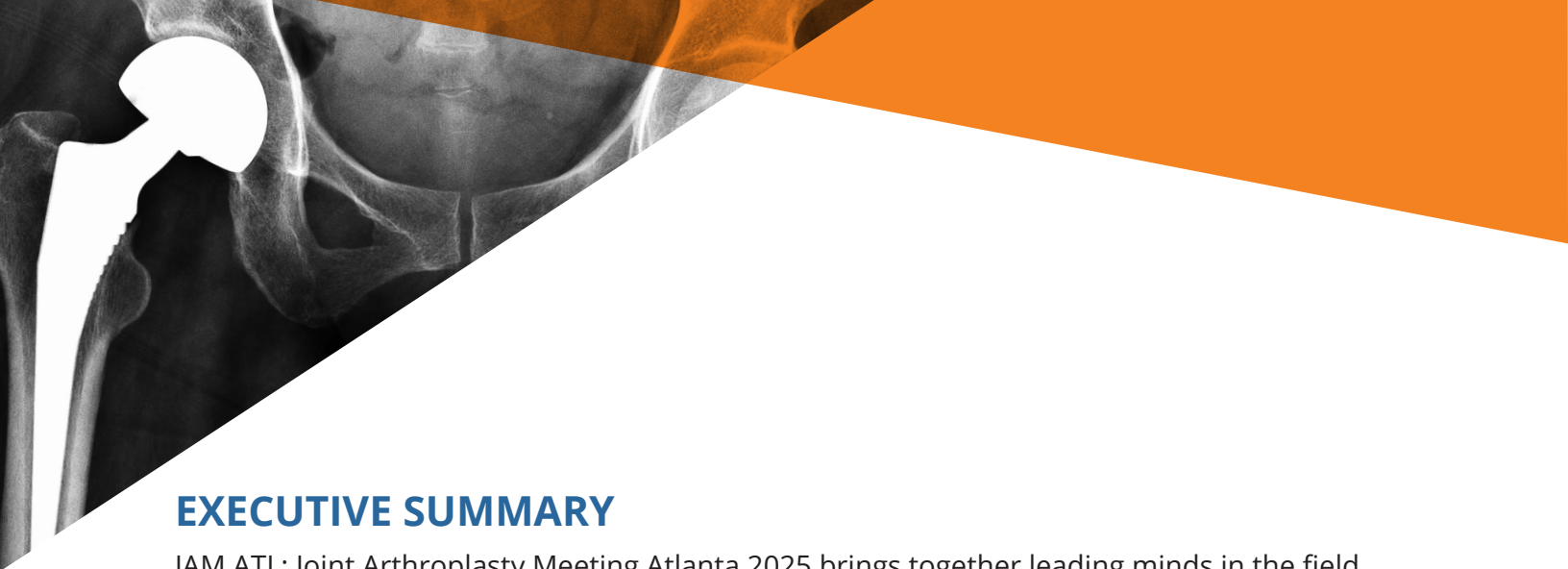


# **JOINT ARTHROPLASTY MEETING**

Atlanta | November 22, 2025



## **EXHIBITOR PROSPECTUS**



## EXECUTIVE SUMMARY

JAM ATL: Joint Arthroplasty Meeting Atlanta 2025 brings together leading minds in the field of orthopedic surgery and research. Pfiedler Education, a division of AORN, Inc., will be the educational provider for the meeting. This event serves as a unique opportunity for professionals to exchange knowledge, network, and discover the latest advancements in the field. Sponsoring this event provides unparalleled visibility and engagement with an exclusive audience of experts, decision-makers, and influencers in orthopedic medicine.

The course chairmen for this symposium are Thomas L. Bradbury, Jr, MD, and George N. Guild, III, MD, Hip and Knee Replacement Specialists and Orthopedic Surgeons with Total Joint Specialists. Drs. Bradbury and Guild have prepared an exceptional agenda with speakers who are experts in their field. This one-day meeting offers practical insights into advances in techniques and technology to improve care for total joint reconstruction (TJR) patients. Two live surgeries will be featured, along with lectures and panel discussions by faculty members from across the nation. Faculty will focus on the spectrum of care choices, indications, best practices and surgical pearls. Common and challenging cases will be discussed, along with strategies to improve outcomes. Attendees will have opportunities to engage faculty and peers during the panel discussions and throughout the meeting. This will be a highly interactive conference with opportunity for robust discussion and case presentations.

By becoming a sponsor, your organization will gain a competitive edge, enhance brand recognition, and establish meaningful connections with healthcare professionals dedicated to advancing orthopedic care. The course chairmen would like to invite you to join us in making this event a resounding success by supporting the meeting through one of our tailored sponsorship levels.

## TARGET AUDIENCE

- Orthopedic surgeons and specialists
- Registered Nurses
- Surgical Teams
- Medical researchers and educators
- Hospital administrators and healthcare executives
- Industry thought leaders and innovators

## EVENT DETAILS

**Date:** November 22, 2025

**Location:** The Hotel at Avalon, Alpharetta, GA

**Attendance:** Estimated 200-300 orthopedic professionals.

**Format:** Lectures and panel discussions by faculty members from across the nation, live surgeries, and networking sessions.

# SPONSORSHIP OPPORTUNITIES

## Platinum Level Sponsorship

**INVESTMENT:** \$75,000

**BENEFITS INCLUDE:**

- **Exclusivity:** Limit of one Platinum Sponsor
- **Prominent Sponsor Recognition:** Logo placement on event website, marketing materials, and signage at the venue
- **Exhibit Booth:** Premium exhibit booth (double size) in prime location with electrical access
- **Event Materials:** Full-page ad in the event program and branded item in attendee bags
- **Digital Presence:** Featured recognition in email campaigns and social media
- **Badges:** 20 badges for admission
- Access to catered meals and breaks

## Gold Level Sponsorship

**INVESTMENT:** \$25,000

**BENEFITS INCLUDE:**

- **Sponsor Recognition:** Sponsor level recognition on event website, marketing and printed materials, and signage at the venue.
- **Exhibit Booth:** Prime exhibit space (6ft table display) immediately adjacent to meeting space.
- **Event Materials:** Full-page advertisement in the event program.
- **Digital Presence:** Featured recognition in email campaigns and social media posts.
- **Badges:** 10 badges for admission
- Access to catered meals and breaks



# SPONSORSHIP OPPORTUNITIES

## Silver Level Sponsorship

**INVESTMENT:** \$15,000

**BENEFITS INCLUDE:**

- **Sponsor Recognition:** Sponsor level recognition on event website, marketing and printed materials, and signage at the venue.
- **Exhibit Booth:** Exhibit space (6ft table display) immediately adjacent to meeting space.
- **Event Materials:** Half-page ad in the event program.
- **Digital Presence:** Featured recognition in email campaigns and on social media posts.
- **Badges:** 8 badges for admission
- Access to catered meals and breaks

## Bronze Level Sponsorship

**INVESTMENT:** \$10,000

**BENEFITS INCLUDE:**

- **Sponsor Recognition:** Sponsor level recognition on event website, marketing and printed materials, and signage at the venue.
- **Exhibit Booth:** Exhibit space (6ft table display) immediately adjacent to meeting space.
- **Event Materials:** Half-page ad in the event program.
- **Digital Presence:** Featured recognition in email campaigns and on social media.
- **Badges:** 6 badges for admission
- Access to catered meals and breaks

# SPONSORSHIP OPPORTUNITIES

## Copper Level Sponsorship

**INVESTMENT:** \$8,000

**BENEFITS INCLUDE:**

- **Sponsor Recognition:** Sponsor level recognition on event website, marketing and printed materials, and signage at the venue.
- **Exhibit Booth:** Exhibit space (6ft table display) immediately adjacent to meeting space.
- **Event Materials:** Quarter-page ad in the event program.
- **Digital Presence:** Mention in event-related email campaigns.
- **Badges:** 4 badges for admission
- Access to catered meals and breaks

## Supporting Level Sponsorship

**INVESTMENT:** \$6,000

**BENEFITS INCLUDE:**

- **Sponsor Recognition:** Sponsor level recognition on event website, marketing and printed materials, and signage at the venue.
- **Exhibit Booth:** Exhibit space (6ft table display) immediately adjacent to meeting space.
- **Event Materials:** Quarter-page ad in the event program.
- **Digital Presence:** Mention in event-related email campaigns.
- **Badges:** 3 badges for admission
- Access to catered meals and breaks





# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## Faculty Dinner Sponsorship

**INVESTMENT:** \$25,000

**BENEFITS INCLUDE:**

- Exclusive sponsorship of dinner for faculty members participating in the course
- Recognition of sponsorship in signage at faculty dinner venue
- Invitations for four (4) company representatives to attend the faculty dinner

## Networking Reception:

**INVESTMENT:** \$15,000.00

**BENEFITS INCLUDE:**

- Exclusive sponsorship of networking reception for faculty members and attendees following the course
- Recognition of sponsorship in signage at venue

## Breakfast Sponsorship:

**INVESTMENT:** \$25,000.00

**BENEFITS INCLUDE:**

- Exclusive sponsorship of breakfast for faculty and attendees
- Podium presentation during breakfast
- Recognition of sponsorship in signage at venue

## Lunch Sponsorship:

**INVESTMENT:** \$25,000.00

**BENEFITS INCLUDE:**

- Exclusive sponsorship of lunch for faculty and attendees
- Podium presentation during lunch
- Recognition of sponsorship in signage at venue

## Live Surgery Sponsorship:

**INVESTMENT:** \$25,000.00

**BENEFITS INCLUDE:**

- Exclusive sponsorship of two live surgeries (on total hip arthroplasty, one total knee arthroplasty) to be broadcast during the meeting
- Recognition of sponsorship in program materials and during live broadcast

## WHY SPONSOR?

- 1. Unparalleled Exposure:** Reach a niche audience of orthopedic professionals.
- 2. Networking Opportunities:** Build meaningful relationships with key stakeholders.
- 3. Brand Alignment:** Associate your organization with innovation and excellence in orthopedic care.
- 4. Lead Generation:** Showcase your products and services to a highly targeted audience.

## NEXT STEPS

To secure your sponsorship or for more information, please contact:

**James Sondrup**  
jsondrup@aorn.org

## LEARN MORE

Learn more, scan QR code or visit [www.aorn.org/pfiedler/jam](http://www.aorn.org/pfiedler/jam)



**WE LOOK FORWARD TO PARTNERING WITH YOU TO MAKE  
THE JOINT ARTHROPLASTY MEETING ATLANTA 2025  
AN UNFORGETTABLE EVENT!**