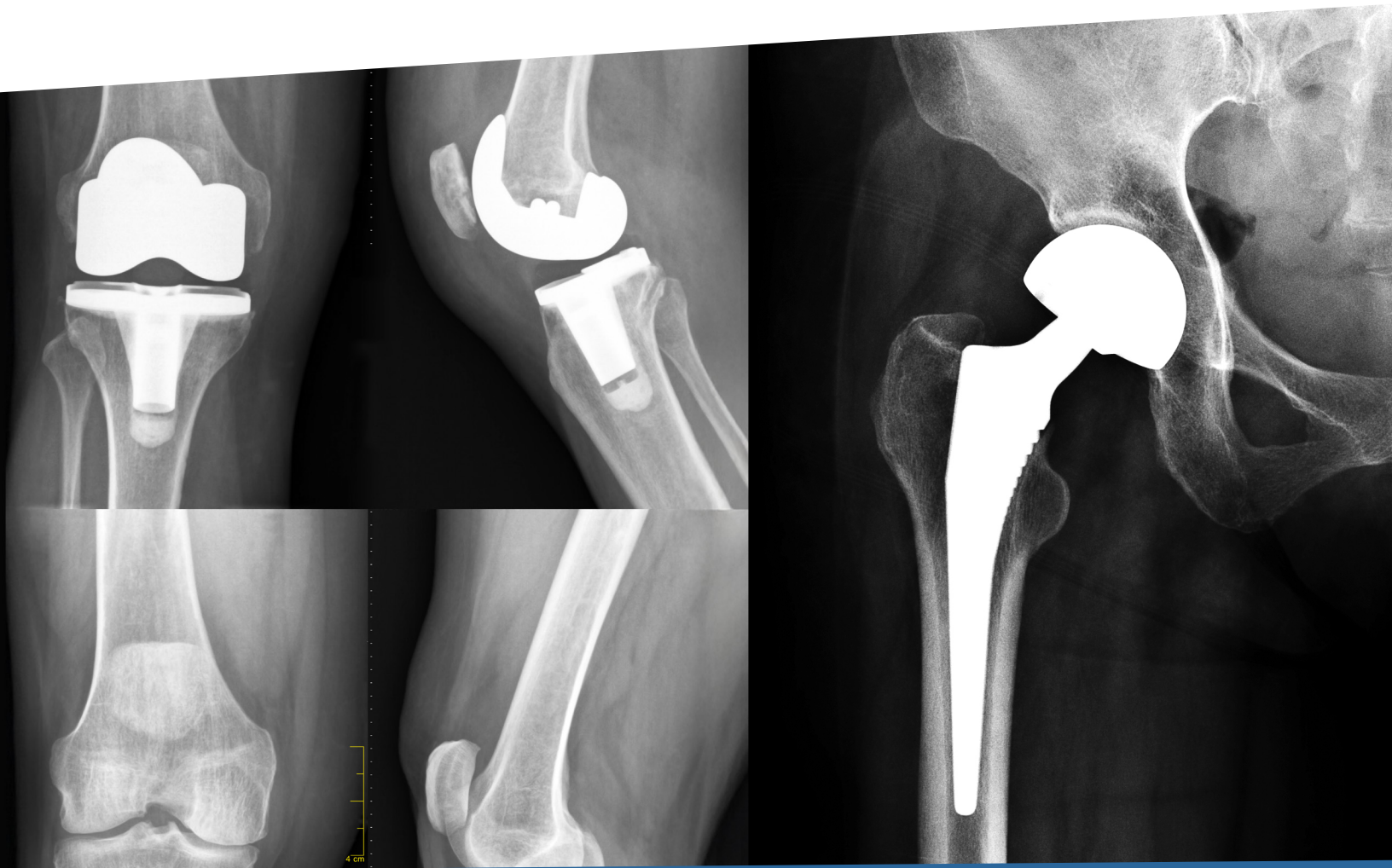




**Southeast
Reconstruction
Summit**

Atlanta | November 22, 2025



EXHIBITOR PROSPECTUS



EXECUTIVE SUMMARY

Southeast Reconstruction Summit 2025 brings together leading minds in the field of orthopedic surgery and research. Pfiedler Education, a division of AORN, Inc., will be the educational provider for the meeting. This event serves as a unique opportunity for professionals to exchange knowledge, network, and discover the latest advancements in the field. Sponsoring this event provides unparalleled visibility and engagement with an exclusive audience of experts, decision-makers, and influencers in orthopedic medicine.

The course chairmen for this symposium are Thomas L. Bradbury, Jr, MD, and George N. Guild, III, MD, Hip and Knee Replacement Specialists and Orthopedic Surgeons with Total Joint Specialists. Drs. Bradbury and Guild have prepared an exceptional agenda with speakers who are experts in their field. This one-day meeting offers practical insights into advances in techniques and technology to improve care for total joint reconstruction (TJR) patients. Two live surgeries will be featured, along with lectures and panel discussions by faculty members from across the nation. Faculty will focus on the spectrum of care choices, indications, best practices and surgical pearls. Common and challenging cases will be discussed, along with strategies to improve outcomes. Attendees will have opportunities to engage faculty and peers during the panel discussions and throughout the meeting. This will be a highly interactive conference with opportunity for robust discussion and case presentations.

By becoming a sponsor, your organization will gain a competitive edge, enhance brand recognition, and establish meaningful connections with healthcare professionals dedicated to advancing orthopedic care. The course chairmen would like to invite you to join us in making this event a resounding success by supporting the meeting through one of our tailored sponsorship levels.

TARGET AUDIENCE

- Orthopedic surgeons and specialists
- Registered Nurses
- Surgical Teams
- Medical researchers and educators
- Hospital administrators and healthcare executives
- Industry thought leaders and innovators

EVENT DETAILS

Date: November 22, 2025

Location: The Hotel at Avalon, Alpharetta, GA

Attendance: Estimated 200-300 orthopedic professionals.

Format: Lectures and panel discussions by faculty members from across the nation, live surgeries, and networking sessions.

SPONSORSHIP OPPORTUNITIES

Platinum Level Sponsorship

INVESTMENT: \$75,000

BENEFITS INCLUDE:

- **Exclusivity:** Limit of one Platinum Sponsor
- **Prominent Sponsor Recognition:** Sponsor level recognition on event website, marketing materials, and signage at the venue
- **Exhibit Booth:** Premium exhibit booth (double size) in prime location with electrical access
- **Event Materials:** Full-page ad in the event program and branded item in attendee bags
- **Digital Presence:** Featured recognition in email campaigns and social media
- **Badges:** 20 badges for admission
- Access to catered meals and breaks

Gold Level Sponsorship

INVESTMENT: \$25,000

BENEFITS INCLUDE:

- **Sponsor Recognition:** Sponsor level recognition on event website, marketing and printed materials, and signage at the venue.
- **Exhibit Booth:** Prime exhibit space (6ft table display) immediately adjacent to meeting space.
- **Event Materials:** Full-page advertisement in the event program.
- **Digital Presence:** Featured recognition in email campaigns and social media posts.
- **Badges:** 10 badges for admission
- Access to catered meals and breaks



SPONSORSHIP OPPORTUNITIES

Silver Level Sponsorship

INVESTMENT: \$15,000

BENEFITS INCLUDE:

- **Sponsor Recognition:** Sponsor level recognition on event website, marketing and printed materials, and signage at the venue.
- **Exhibit Booth:** Exhibit space (6ft table display) immediately adjacent to meeting space.
- **Event Materials:** Half-page ad in the event program.
- **Digital Presence:** Featured recognition in email campaigns and on social media posts.
- **Badges:** 8 badges for admission
- Access to catered meals and breaks

Bronze Level Sponsorship

INVESTMENT: \$10,000

BENEFITS INCLUDE:

- **Sponsor Recognition:** Sponsor level recognition on event website, marketing and printed materials, and signage at the venue.
- **Exhibit Booth:** Exhibit space (6ft table display) immediately adjacent to meeting space.
- **Event Materials:** Half-page ad in the event program.
- **Digital Presence:** Featured recognition in email campaigns and on social media.
- **Badges:** 6 badges for admission
- Access to catered meals and breaks

SPONSORSHIP OPPORTUNITIES

Copper Level Sponsorship

INVESTMENT: \$8,000

BENEFITS INCLUDE:

- **Sponsor Recognition:** Sponsor level recognition on event website, marketing and printed materials, and signage at the venue.
- **Exhibit Booth:** Exhibit space (6ft table display) immediately adjacent to meeting space.
- **Event Materials:** Quarter-page ad in the event program.
- **Digital Presence:** Mention in event-related email campaigns.
- **Badges:** 4 badges for admission
- Access to catered meals and breaks

Supporting Level Sponsorship

INVESTMENT: \$6,000

BENEFITS INCLUDE:

- **Sponsor Recognition:** Sponsor level recognition on event website, marketing and printed materials, and signage at the venue.
- **Exhibit Booth:** Exhibit space (6ft table display) immediately adjacent to meeting space.
- **Event Materials:** Quarter-page ad in the event program.
- **Digital Presence:** Mention in event-related email campaigns.
- **Badges:** 3 badges for admission
- Access to catered meals and breaks

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Wifi Sponsorship

INVESTMENT: \$5,000

BENEFITS INCLUDE:

- Exclusive sponsorship of event wifi
- Selection of the wifi domain name and password during the event (subject to approval)
- Recognition of sponsorship in signage at venue

Networking Reception:

INVESTMENT: \$15,000.00

BENEFITS INCLUDE:

- Exclusive sponsorship of networking reception for faculty members and attendees following the course
- Recognition of sponsorship in signage at venue

Breakfast Sponsorship:

INVESTMENT: \$25,000.00

BENEFITS INCLUDE:

- Exclusive sponsorship of breakfast for faculty and attendees
- Podium presentation during breakfast
- Recognition of sponsorship in signage at venue

Lunch Sponsorship:

INVESTMENT: \$25,000.00

BENEFITS INCLUDE:

- Exclusive sponsorship of lunch for faculty and attendees
- Podium presentation during lunch
- Recognition of sponsorship in signage at venue

Live Surgery Sponsorship:

INVESTMENT: \$25,000.00

BENEFITS INCLUDE:

- Exclusive sponsorship of two live surgeries (on total hip arthroplasty, one total knee arthroplasty) to be broadcast during the meeting
- Recognition of sponsorship in program materials and during live broadcast

WHY SPONSOR?

- 1. Unparalleled Exposure:** Reach a niche audience of orthopedic professionals.
- 2. Networking Opportunities:** Build meaningful relationships with key stakeholders.
- 3. Brand Alignment:** Associate your organization with innovation and excellence in orthopedic care.
- 4. Lead Generation:** Showcase your products and services to a highly targeted audience.

NEXT STEPS

To secure your sponsorship or for more information, please contact:

James Sondrup
jsondrup@aorn.org

LEARN MORE

Learn more, scan QR code or visit www.aorn.org/srs



**WE LOOK FORWARD TO PARTNERING WITH YOU TO MAKE
SOUTHEAST RECONSTRUCTION SUMMIT 2025
AN UNFORGETTABLE EVENT!**