Definition of Commercial Interest

The American Nurses Credentialing Center (ANCC) defines an organization as having a commercial interest if it:

• Produces, markets, sells or distributes health care goods or services consumed by or used on patients;
• Is owned or operated, in whole or in part, by an organization that produces, markets, sells or distributes health care goods or services consumed by or used on patients; or
• Advocates for use of the products or services of commercial interest organizations.