AORN EXPO 2019 HIGHLIGHTS

TOP 3 REASONS ATTENDEES VISITED THE EXPO HALL:
1. Meet with vendors identified by purchasing team and to learn about new solutions
2. Receive education from exhibitors
3. Learn about solutions aligned with AORN Guidelines

OUR ATTENDEES ARE DECISION MAKERS

9 out of 10 conference attendees report having influence over buying decisions in their facilities.

More than 2,100 attendees have direct veto authority and are members of a purchasing or evaluation committee.

99% of attendees visited the Expo Hall

70% of attendees spent 6+ hours in the Expo Hall

ATTENDANCE SUMMARY

Total 6,007 attendees

- 35% Nurse Managers
- 34% Staff RN
- 11% Educator
- 20% Other HCPs

795 Leadership Summit Attendees

272 International Attendees

40 Countries Represented

ATTENDANCE GROWTH OVER PAST 5 YEARS

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>4,004</td>
</tr>
<tr>
<td>2016</td>
<td>5,425</td>
</tr>
<tr>
<td>2017</td>
<td>5,873</td>
</tr>
<tr>
<td>2018</td>
<td>5,692</td>
</tr>
<tr>
<td>2019</td>
<td>6,007</td>
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EXHIBITOR SUMMARY

469 Exhibiting Companies

3,738 Exhibitor Representatives

93% Plan to Return in 2020

SEE YOU IN ANAHEIM, CA MARCH 28 – APRIL 1, 2020

www.aorn.org/surgicalexpo