

## 'The Protector<sup>TM</sup>' from Innovative Medical Products Effectively Relieves the Pain and Discomfort of Skin Chafing

PLAINVILLE, Conn. (January 15, 2013) – Innovative Medical Products has developed 'The Protector<sup>TM</sup>,' a unique approach for pressure redistribution and to assist in the prevention skin chafing. The Protector<sup>TM</sup> is an easy-to-apply gel guard that adheres to the skin and serves as a defense from sources of irritation.

The Protector<sup>TM</sup> comes in four standard sizes that provide comfort while exuding an FDA grade white mineral oil. The oil is excellent at softening the skin and assists in healing. The IMP solution is particularly effective in providing protection and relieving pain and discomfort at surgical sites where the patient's belt, straps or other clothing items irritate.

The Protector's<sup>TM</sup> natural tackiness helps keep it in position or it can be taped or attached via a hook and loop system. While The Protector<sup>TM</sup> should never be placed directly on a surgical site without proper dressing, or over broken skin, its formula has been fully tested and approved for skin contact by NAMSA, the independent laboratory and research organization. Users should replace the pads daily for maximum benefit.

The Protector<sup>TM</sup> has also been found to prevent chafe damage during and after physical therapy and may be trimmed as desired and retained as necessary to provide the best in patient comfort and protection.

"The real benefit of The Protector<sup>TM</sup>," remarked Greg Prentiss, gel product manager at IMP, "is the comfort it brings to a person suffering from skin chafing or blistering. With its excellent pressure-reducing capability, The Protector<sup>TM</sup> not only protects but relieves pain. Its uses are only limited by the imagination of the medical professionals taking advantage of The Protector's<sup>TM</sup> unique characteristics."

## **About Innovative Medical Products**

Established in 1983, Innovative Medical Products is focused on developing innovative products to benefit and improve efficiency in the operating room and hospital clinics where patient stability and positioning are required. Its products are designed to provide accuracy for the surgeon, save time for operating room personnel, and benefit the overall patient surgical experience. For more information, visit http://www.innovativemedical.com.

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