

AORN Mailing List Rental

Reach your target market with a customized mailing list developed from the AORN Membership database. Mailing addresses for more than 30,000 nurses are available by OPT-IN! Whether your marketing campaign targets all OR nurses or focuses on a narrower segment – simply contact the AORN Sales Department to create a customized list to fit your needs.

Recruiters and Staffing Companies:

Segregate by job title, location, and practice area for customized candidate search. Reach highly qualified, well-educated candidates to fill any staffing need at any surgical facility.

Product and Service Providers:

Search by job title, location, and specialty to reach as broad or as targeted a selection as desired. Reach a highly engaged audience with varying levels of purchasing influence. From product recommendations to final decision making, AORN members are involved in the product selection process.

Below is a condensed list of available titles and practice areas. Contact the AORN Sales Department for a complete list.

Titles:

Clinical Nurse Specialist
Directors/VPs/Assistant Directors of Nursing
Educator/Staff Development
Hospital/Facility Administrator
Nurse Manager/Supervisor/Coordinator/Team Leader/Business Manager
RN First Assistant

Practice Areas:

Ambulatory	Oncology
Cardiothoracic	Orthopedic
Critical Care	PACU
Endoscopy	RNFA
Gynecology	Trauma
Laser	

Special for EVENT Exhibitors and SPONSORS:

Target active, highly specialized perioperative staff when you exhibit at or sponsor a specialty event!

These attendee lists are available only to Exhibitors and Sponsors of these events and are NEVER rented or otherwise distributed. Event lists offer a great way to follow up with new contacts or to touch base with attendees you didn't have a chance to meet.

- **Magnet™ Conference:** Attendees include chief nursing officers, directors of perioperative nursing, Magnet™ coordinators, perioperative nurse managers, clinical nurse specialists, nurse educators, quality outcomes coordinators, perioperative nursing staff who are highly involved in the Magnet™ application process.
- **Leadership Conference:** Attendees are experienced perioperative nurse leaders, perioperative nurses new to or training for leadership roles, and AORN Member group leaders such as Chapter presidents, state council chairs, Specialty Assembly chairs, and national committee and task force chairs
- **Informatics Events:** Attendees include nurse managers/directors/CNOs/CFOs, nurses specializing in informatics/computers, perioperative nurses in leadership roles, business managers, and health care information technology staff
- **Annual AORN Congress:** Attendees include perioperative nurses from all 50 states, hundreds of facilities, and representatives of every level of experience in multiple areas of expertise

For more information or for questions, contact the AORN Sales Department at 800-755-2676, Ext. 280.

Magnet™ is a trademark of the American Nurses Credentialing Center.